Here is why you should review your wireless spend
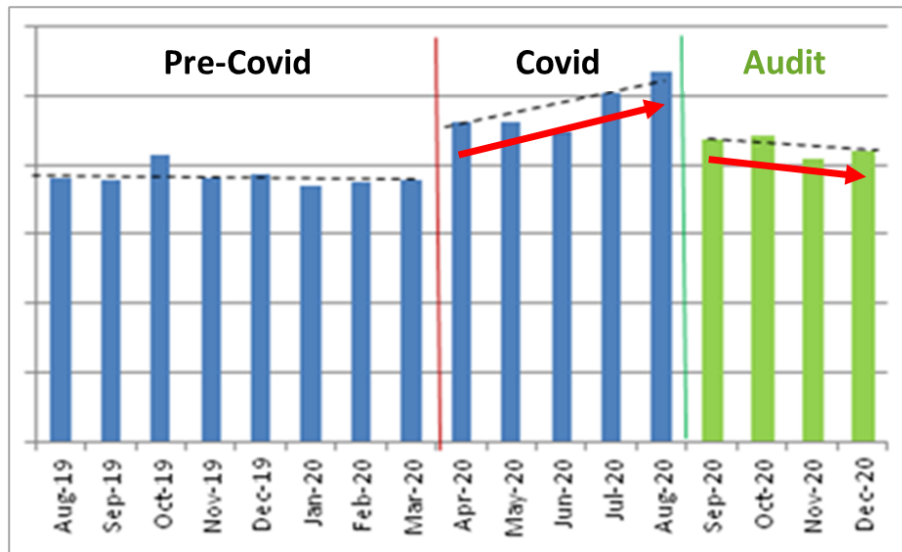
During the pandemic, most organizations have had to scramble to move people and processes to a work from home or work from anywhere model. In addition to all the business and technical implications, one thing is for certain – your wireless expenses have increased!

We have seen company's wireless spend increase by 37% or more as their employee's data usage skyrocketed.

Here are some strategies to potentially reduce your wireless expenses:

Review your bill monthly

We have found that some (many) organizations just blindly pay their monthly invoices as they come in. Most are now delivered electronically to the organization's accounts payable department and paid as a regular process without actually reviewing the detail.

Without a thorough review, it is likely the bill will have some inflated and unnecessary charges. Be sure to look for:

>Anomolies – charges or services that have an unusual spike in usage or cost;

>Unused lines – look for lines that have zero usage.

As an example, we recently worked with a company that had not done a review of their invoices in over a year. After a detailed review, they found that many devices had not been used in three consecutive months and could be suspended without billing. The result was a significant reduction in expenses without any impact on services or vendor relationships.

Make sure your plan is the right fit

Most organizations use a single plan for all the devices on the account, regardless of the employees usage patterns. Wireless vendors have unlimited and/or a shared data pool structure; and many times savings can be generated by mixing and matching the users with the most appropriate plan available based on usage patterns. Place the higher data users on plans that best accommodate their behaviors. Often these plans can be modified as needed to dramatically reduce any overage charges. Just a few devices that are high data users can generate huge overages.

This can be a daunting task that requires a regular review of vendor pricing models and contractual obligations.

Conclusion

Smartphones, tablets, and other data devices are now an integral part of how organizations function. These devices provide real-time communication and access to corporate resources.

Organizations may find it difficult to perform these tasks consistently. Internal staff may be time constrained, or may not have the expertise to know what to look for or how to make account plan changes, review contracts, etc.

Abilita has the talent and resources to guide organizations through the process of monitoring and managing wireless expenses. In many cases, it is possible to bring unpublished plans and promotional discounts that may not be advertised by the vendors. We can review the plans, data usage, and bills to uncover potential cost savings.

There is no risk or obligation to you by allowing us to do an initial review.

The wireless vendors want to increase their bottom line. We want to increase your bottom line.